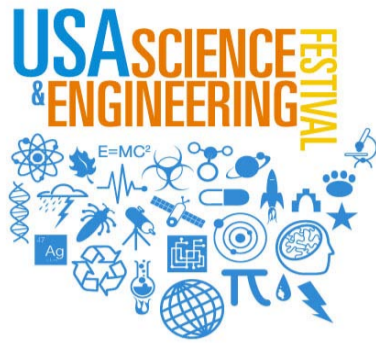


2nd USA Science & Engineering Festival - Sponsorship Benefits*



	Lockheedium - \$1,250,000	Name Your Level - \$500,000	Americium-\$250,000	Nobelium - \$100,000	Einsteinium - \$50,000	Krypton - \$25,000	Platinum - \$10,000	Palladium - \$5,000	Titanium - \$2,500
Recognition during Festival Events									
Logo recognition on Festival Event signage	x	x	x	x	x				
Name recognition on Festival Event signage						x	x		
Special recognition at opening and closing events	x	x	x	x					
Recognition during Festival Recap									
Logo recognition in Festival Recap Video	x	x	x	x					
Inclusion of video clip of your exhibit in Festival Recap Video	x	x	x						
Receive a Coffee Table Recap Album	x	x	x						
Public Relations and Media Opportunities									
Recognition in TV ads in collaboration with official media partners	x	x	x						
Recognition in radio ads in collaboration with official media partners	x	x	x						
Recognition in web campaigns (banner ads etc.)	x								
Logo recognition on full-page print ads	x	x	x	x	x				
Name recognition on full-page print ads						x	x		
Name listing with hyperlink in all press releases	x	x	x	x					
Name listing without hyperlink in all press releases					x	x	x	x	x
Quote from your CEO in select press releases when appropriate	x	x							
Access to Special Events									
Reserved tickets to private sponsor event	30	25	20	15	10	8	4	2	1
Speaking Opportunities									
Speaking opportunity at opening event	x								
Speaking opportunity at sponsor event	x	x	x						
Additional Benefits									
Additional tailored benefits to be mutually agreed upon	x	x							
First right of refusal for host sponsorship for 3rd annual Festival	x								

*Sponsorship Benefits are subject to change. While we plan to deliver on all these benefits, actual benefits may vary as plans for the 2nd USA Science & Engineering Festival shape up. We reserve the right to substitute benefits in case of unforeseen circumstances. All logo recognition benefits are subject to Expo venue regulations. Benefits occur on a rolling basis as the Festival unfolds. Sponsors who sign up later in the year may not be able to take advantage of all benefits. Where applicable, priority will be given to sponsors in the order they formally sign up as a sponsor. For example, within each sponsorship category, sponsors' logos and names will be listed in the order they signed up. To ensure inclusion in print materials and to maximize your benefits as a sponsor, sponsorship commitments must be received no later than December 31, 2011.

¹ Sponsor Highlights to be written by Sponsor

²Each exhibit space is a 10x10 foot space equipped with one 8-foot table, two chairs and one 20 AMP electrical outlet capable of powering two standard appliances. Additional charges apply for extra tables, chairs and electrical outlets and non-standard tent configurations.

³Number of exhibit spaces included in sponsorship: Platinum-2; Krypton-3 (up to two additional spaces can be purchased at \$750 per space); Einsteinium-4 (up to two additional spaces can be purchase at \$750 per space); Nobelium-8; Americium-20; 500K Level: 30

⁴ Titanium Level = eligible for one (1) 10x10 exhibit space - \$750 fee applies; Palladium Level = eligible for up to two (2) 10x10 exhibit spaces at \$750 each;