

PUBLISHERS INVITED TO NOMINATE AUTHORS TO PARTICIPATE IN THE 2012 USA SCIENCE & ENGINEERING FESTIVAL BOOK FAIR

The 2nd USA Science & Engineering Festival (USASEF) will expand to include a Book Fair featuring books written by esteemed science, engineering, math, technology & innovation authors. The festival will be held April 28-29th, 2012 in the Walter E Washington Convention Center and surrounding areas in Washington, DC. The inaugural USA Science & Engineering Festival had over 500,000 guests, 1,500 hands on activities, 75 live performances, 800+ scientific organizations participate on the National Mall in October 2010.

The USA Science & Engineering Festival's mission is to encourage youth to pursue careers in science and engineering by re-invigorating their interest in the sciences. The Book Fair component will expand upon the mission by highlighting significant works written by authors in the science and engineering fields at a general level of understanding. Authors will give 50 minute presentations to include 15 minutes of question and answer and a book signing. The USASEF Book Fair is modeled after the highly successful Texas Book Festival and National Book Festival.

Publishers are asked to nominate authors in the following areas: science, engineering, math, technology & innovation. Books should be written to a K-12 level of scientific understanding. Preferred candidates are popular, nationally known authors who have won book awards at the national level; however, the Book Fair is also interested in promising newcomers. Authors should have a book published from January 2011 to April 2012.

The USASEF is created by Science Spark, a non-profit 501©3 educational initiative. Nominations should be sent by e-mail to bluebonnetpath@gmail.com or by filling out the online form under "submit a book"
<http://www.usasciencefestival.org/bookfair/submit-a-book>

The USASEF Book Fair plans to make its initial announcement of Book Fair Featured Authors in September 2011. Selected authors will be announced sooner.