

information, please log into the USASEF Partner Portal to update your record. If you fail to provide this information by March 31, 2010, your exhibit space may be given to an organization on the waitlist.

- Materials related to your exhibit may be made available to the public but should be kept at a minimum. Brochures are permitted for distribution if they are science-related but cannot promote a product. Please help us limit the amount of trash generated and refrain from passing out flyers.
- You are not allowed to do any sales transactions at the event.
- All material used by you must not infringe on any copyright, trademark, patent, or other third party right.
- USASEF reserves the right to allow and assign commercial sound recording, photography and/or filming by official sponsors. By participating in the Expo you give USASEF permission to use such sound recording, photography and/or filming to promote the USA Science & Engineering Festival, including using such material on the USA Science & Engineering Festival website. You further understand that you will not be compensated for this use.
- **YOU AGREE TO INDEMNIFY AND HOLD HARMLESS THE USASEF, ITS PLANNERS, PARTNERS AND AGENTS, FROM AND AGAINST CLAIMS, LOSS, DAMAGE, INJURY AND LIABILITY RELATING TO YOUR PARTICIPATION IN THE FESTIVAL TO THE EXTENT OF APPLICABLE LAW.**
- This working relationship is between your organization and USASEF. It cannot be assigned, subcontracted, or in any way transferred to a third-party without prior written consent from USASEF.
- USASEF reserves the right to cancel and no damages shall be due for a failure of performance occurring due to Acts of God, war, terrorist act, government regulation, riots, disaster, strikes, or other circumstances outside of USASEF's control, any one of which make performance impossible.

National Park Service (“NPS”) Rules & Regulations

- NPS regulations generally prohibit Federal parkland from being used for business solicitation or for the advertisement or promotion of commercial brands, products, and services. As such, no commercial notices and advertisements shall be placed, posted, or distributed at the event. Further, no structures representing commercial products, or models or replications of commercial products or merchandise may be displayed. Brochures are permitted for distribution if they are science-related but cannot promote a product.
- Soliciting personal information such as names, addresses, telephone numbers, zip codes, etc., or any other such information which may be used for future solicitation or marketing purposes, is strictly prohibited.
- The distribution or give-away of a commercial product may be allowed, if it is something that may be consumed at the event site such as pre-packaged juices or popcorn.
- Arts and crafts, and their respective traditional methods of manufacture, may be displayed as part of a special event, but the item may neither be sold nor its price displayed. Displaying unapproved arts and crafts is also prohibited.
- No merchandise may be sold or offered for sale. Items *not* permitted for sale include T-shirts, posters, patches, jewelry, hats, license plates, coffee and drink mugs, flags, records, compact disks and tapes, photographs, and decals. (This list is not inclusive, but is representative of those items most often erroneously sought to be sold.)
- Signage and banners are permitted at the Expo. However, NPS regulations expressly prohibit the erection, placement, or use of structures and signs bearing commercial advertising. Festival organizers will provide a template for your use following this rule: Signage lettering or design identifying the sponsor or exhibitor can be no larger than one-third the size of the lettering or design identifying the special event. Stated another way, organization name or logos cannot exceed 1/3 of the total sign area. Signs and banners may not be affixed to existing trees or other NPS facilities or structures.
- Many restrictions for trucking and deliveries to the National Mall apply. USASEF will

provide Exhibitors with detailed instructions about how to transport materials and equipment to the National Mall at least three months prior to the Expo. All Exhibitors will then be required to submit the exact details of trucking and deliveries, including the following: number of vehicles used for move-in and move-out; name of all drivers and staff unloading at the Mall; a detailed description of the equipment being delivered to the Mall. Permission may be granted to allow a limited number of vehicles to transport materials and equipment too heavy to hand-carry. Vehicles may not be driven on turf, or parked on any turf areas. Hand trucks are permissible. Details will be provided.

- The distribution of stickers and/or gum is strictly prohibited.
- Smoking is strictly prohibited in all areas of the Park.
- Please comply with our trash and recycling program. Ample receptacles will be provided throughout the venue.
- No open fires (cooking or otherwise) are permitted on parkland.
- No digging or trenching is permitted.
- Due to security restrictions, absolutely no materials are to be launched or sent up into the air. Helium-filled balloons pose a danger to the health and safety of wildlife and create a litter problem. Therefore, no releases of helium-filled balloons into the atmosphere within a park will be authorized.
- No explosives or rocket launches are permitted on park property.
- No glass containers are permitted on parkland.
- All exhibitors must submit a list of chemicals, liquids or gases to be used in their booths. Special arrangements will be made for water usage and disposal.