



Public Relations and Media Opportunities								
Recognition in TV ads in collaboration with official media partners	x	x	x	x				
Recognition in Radio ads in collaboration with official media partners	x	x	x	x				
Recognition in Web campaigns (banner ads etc.)	x	x	x	x	x			
Recognition in Print ads	x	x	x	x	x	x		
Name listing in all press releases	x	x	x	x	x	x	x	x
Invitation to media events	x	x	x	x	x	x	x	x
Speaking opportunity at press conference	x	x	x					
Access to Special Events								
Reserved tickets to private sponsor event	30	20	15	10	8	4	2	1
Reserved tickets to select high-profile events	8	6	4	4	2	2	1	1
Speaking Opportunities								
Speaking Opportunity at Opening Event	x							
Speaking Opportunity at Sponsor event	x	x	x					
Speaking Opportunity at Press Conference	x	x	x					
Additional Benefits								
Additional tailored benefits to be mutually agreed upon	x	x	x					

\*Sponsorship Benefits are subject to change. While we plan to deliver on all these benefits, actual benefits may vary as plans for the Inaugural USA Science & Engineering Festival shape up.